



United States Department of Agriculture
National Agricultural Statistics Service

Press Release

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Idaho Food Size Trout Sales Decreased in 2010

Idaho food size trout (trout 12 inches and longer) sales during 2010 totaled \$33.8 million, down 6.0 percent from the \$36.0 million in 2009, according to the National Agricultural Statistics Service. The number of food size fish sold was 28.5 million, down 4.4 percent from the 29.8 million sold a year ago. Total pounds sold in 2010 were 32.8 million pounds, compared to 35.6 million pounds in 2009. Average price per pound for food size trout was \$1.03, up from \$1.01 in 2009.

Nationally, the number of trout 12 inches and longer sold during 2010 totaled 38.7 million fish, down 5 percent from the previous year. The average price per pound was \$1.39, up 1 cent from 2009. The value of sales for the 2010 marketing year was \$63.1 million, down 6 percent from 2009. For trout 12 inches or longer, 64 percent were sold to processors and 17 percent were sold for recreational stocking.

The total value of fish sales received by trout growers in the United States totaled \$71.3 million for 2010, a decrease of 5 percent from 2009. Idaho accounted for 49 percent of the total value of fish sold.

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